



Join Together. Become the Whale.

A Fundraising Platform for Massive Disruption.

What is WhaleMaker?

Blockchain technology stands today as the most disruptive innovations to the global financial market. It also happens to be one of the most transformative forms of wealth for many early investors in the cryptosphere.

However, this space is not entirely without problems.

The Problem for Small Retail Investors:

The most optimal time to get in is “before” a new crypto project gets on an exchange. Preferably, before hype and momentum builds. For most small retail investors, they will never have access they are simply reserved for Venture Capitalists and similar investor class.

The generally trajectory for fundraising:

- Seed
- Private Sale(s)
- Public Sale
- Post Listing and Market Price (Majority of investors buy here)

An investor may be able to find low marketcap gems months after an exchange listing. These can be a 10x return or more during a bull market.

However, this same project could've been a 100x at this same moment in time for another investor who gets in on an early presale.



Take this hypothetical example:

- ⦿ A presale price of \$0.50 per token is listed during private sale.
- ⦿ Public IDO price is listed, and shortly trades at \$5.00 per token with a 10x market price.
- ⦿ Multiple CEX lists the same token. A few months pass by, and now the same token trades at \$50.00 per token which is now a 100x.
- ⦿ If an investor purchases the token on the exchange, its maximum growth potential has already been decreased, and there's further exposure to downside risks.

The Problem for New Blockchain Projects:

- ⦿ For new crypto startups getting access to capital is the lifeblood of the project. This can vary in difficulty. The second issue encountered by most projects is building a community of holders who believe and back up the project.
- ⦿ While the composition of investors will always consist of holders as well as short term traders, there's no organic control over the tendency for traders to hold and support the vision of the founder.
- ⦿ To have the best chance of success, a new crypto startup would be best served by getting access to both capital and thriving community of early backers.

The Problems for Existing Launchpads:

- ⦿ While other launchpad platforms exist in the market, they suffer from a few common problems. Namely, the issue of making access equitable to the community in terms of participation.
- ⦿ Adequate deal flow is also a legitimate concern for launchpads. While new blockchain projects are expected to grow in the market, so do future launchpads. This can easily lead to a fractured market – quality projects going to popular platforms. Investors come into a project with the expectation that deal flow is coordinated efficiently. This doesn't always line up with reality.

Our Solution:

- ⦿ WhaleMaker is a decentralized community of influencers and active contributors designed to help incubate new crypto startups. We further aggregate the best deal flow for community members. Our private sales encompass projects launching on Ethereum, Polkadot, and Binance Smart Chain.
- ⦿ New projects looking to raise capital via a social financing model will benefit via our community, gain access to capital, and our launch advisory.
- ⦿ While, token holders will get early access to these presales at private sale prices. This simply allows for the best chance of entering projects early. Not months later on an exchange.

- ◉ Furthermore, individual impact will go beyond traditional fundraising, and will include shared participation in our community for increased rewards.
- ◉ Unlike other competitor launchpads we seek to do away with lottery systems for allocations. Rather, we let most investors take part in presales with a fair allocation solution in place.
- ◉ We are also working on our aggregation solution, which will allow other users to take part in projects above and beyond what others provide in this market.

Token Utility and Why Purchase?

Note: Our token is not a security. You are not guaranteed any returns or financial gains from purchase of our tokens at any point in time. Our tokens' utility is directly to access, take part in the community, and for future usages within our decentralized ecosystem.

- ◉ The WhaleMaker token, is a standard ERC20 token that will be used by holders to interact with our ecosystem and gain access to inner memberships.
- ◉ Within our members' area, token holders are able to access our tiers. Private sale deals will be announced and allocations will be distributed to whale members based upon their respective tiers.
- ◉ The utility of our token will continue to increase over time as we build internal projects that are proven to succeed in the marketplace and voted for by our governance committee. These internal projects are token presales available exclusive to members.

The Benefits of Holding Our Token:

- ◉ Access to new crypto project presales vetted by our team and community.
- ◉ Access to "exclusive" tokens presales from internal projects.
- ◉ Access to aggregation deals exclusively from WhaleMaker.
- ◉ Fair private sale allocations based upon membership tiers.
- ◉ No more being late to new crypto projects with potential for maximum gains.
- ◉ Priority access to internal projects that we build.
- ◉ Future staking capabilities to earn passive revenue on our secondary tokens.
- ◉ Increasing utility within our growing ecosystem.
- ◉ Decentralized governance with voting rights for top holders.



Membership Access

Membership to WhakeMaker is broken down to the following tier groups. Each tier will have a chance to get an allocation based upon the number of tokens held by the individual. The more tokens held in the user's ethereum wallet, the higher level can be accessed. Higher tiers will be provided with additional allocation opportunities, rewards, and special privileges.

Access Level Number of Tokens

Level 1 Baby Calf: Lowest level with a lottery for deal allocations awarded to promising contributors.	5,000+ WAKER tokens held in your wallet.
Level 2 Juvenile: Gain access to private sale deals.	20,000+ WAKER tokens held in your wallet.
Level 3 Young Whale: Gain access and higher allocations to private sale deals. Perks awarded to this level.	150,000+ WAKER tokens held in your wallet.
Level 4 Adult Whale: Gain access and highest allocations to private sales. Special perks awarded to this level.	800,000+ WAKER Tokens held in your wallet.
Level 5 Oceanic Leviathan: Everything in level 4, includes voting rights and governance. Tiers subject to change.	Top 10 Holders of WAKER tokens.

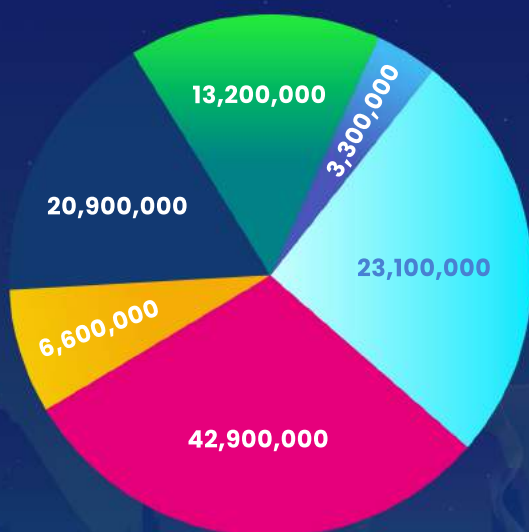


How it Works?

Users simply purchase WAKER tokens, and hold it in their ethereum wallet of choice to gain access to our inner membership levels. Simply join our official Telegram channel and follow our instructions.

Be aware that at any time your wallet falls below the respective WHALE tokens, our bot will automatically remove you from the membership level. In order to gain access again, you'll need to hold the corresponding token amount in your wallet. You will also be refunded your private sale holdings.

Tokenomics



Total WHALE token supply: Tokens subject to token burn.	110,000,000
Team and Advisors	20,900,000
Presale	42,900,000
Marketing	23,100,000
Operations	6,600,000
Treasury	13,200,000
Exchange	3,300,000

*PLEASE NOTE, TOKENOMICS SUBJECT TO CHANGE.

Token Burns

The total supply of WHALE is deflationary.

Members are allowed to contribute WHALE tokens for membership perks. As our ecosystem develops, tokens will be used as internal currency and burned. Team and governance members may also vote to market buy and burn tokens upon discretion.

Treasury Funds

Funds held in reserve that will be used to provide additional support for liquidity, incentives, marketing, and ecosystem. Will be voted for distribution and unlocked by governance and team.

Team & Advisors

Distributed to team and advisors over time with appropriate vesting period.

Operations & Marketing

Funds for potential partnerships and reward promoters and marketing efforts.

Presale

Raised to cover team incentives, liquidity, and early marketing costs. Any left over tokens not sold will be added to Treasury Funds.

Exchange Liquidity

Available token liquidity supply at initial decentralized exchange.



How to Purchase Whale Tokens?

If you're interested in purchasing WHALE tokens, please sign up to our mailing list on our website [HERE](#):

www.whalemaker.org

Also, please join our Telegram channel found on our website for the latest information.

We'll announce our launch date in Early 2021.

Private Sale

After our first announcement, our private sale date will be made available. Our presale will be sold via link on our website.

Please visit our Telegram to get further updates on our presale prices.

